

Remote Employment Assessment Training

September 20th and 21st, 2011 - Space is limited, do not wait to register!!

When

September 20th and
21st from 9 am – 4 pm

Where

Goodwill Career
Centre
300 Lacroix Street,
Unit # 7
Chatham, Ontario
N7M 6M6

Cost

\$250/Participant
Snacks and Lunch will
be provided both days

Registration

Contact

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Benefits of Home-Based Employment

- Provides employment opportunities during difficult economic times
- Improves employment outcomes
- Enhances job retention
- Increases labour market participation
- Removes persistent employment barriers (disability, childcare, transportation, eldercare, lack of Canadian experience/employment references)
- Promotes social inclusion

There's No Base Like Home

The number of individuals working from home (sometimes called teleworking) has risen dramatically over the past few years. Recent surveys have indicated that home-based employment opportunities will grow by as much as 50% between 2009 and 2012.



10 Reasons Career Practitioners Need to Know About Home-Based Employment

1. Home-based employment is an essential component of any comprehensive workforce development strategy
2. Traditional employment is often inadequate for vulnerable people
3. Job seekers are interested in working from home
4. Internet-based opportunities are increasing in number
5. Home-based employment is a natural expression of technology and the knowledge economy
6. Job seekers need direction in order to benefit from home-based employment
7. Career practitioners can play a vital role in creating jobs of the future
8. Job development strategies that focus solely on traditional employment are becoming less relevant
9. Competencies for developing home-based employment are in demand
10. Employment outcomes can be improved by tapping into the home-based employment market

Facilitated by Catherine Chambers

Catherine Chambers has more than 20 years experience in the areas of social assistance and employment and in a number of other sectors and industries including telecommunications, IT and financial services. She has a B.A. in English and History, and a M.Ed. in organizational learning. She has worked in Canada, the United States, the Caribbean and South Africa.

Catherine specializes in remote employment strategies, adult education, instructional technology and strategic performance measurement. She teaches in the Teacher and Trainer of Adults program at Centennial College. Catherine is also a member of the provincial SAIL (Supportive Approaches through Innovative Learning) team.

Essential Component of Enhanced Employment Services

Home-based employment and other technology-enabled employment solutions are essential components of Enhanced Employment Services. While traditional employment development strategies can assist persons who are unemployed, such strategies often prove to be insufficient for vulnerable persons, such as:

1. Persons with disabilities
2. Individuals with criminal records
3. Women fleeing domestic violence
4. Persons who are homeless/under-housed
5. New Canadians
6. Single parents with childcare challenges
7. Persons who are geographically isolated

Also, given their focus on conventional employment, traditional employment development strategies are unable to penetrate latent or untapped opportunities. If jobs that have been lost during the global economic recession are not coming back, it will be essential to mobilize innovative strategies in order to create new opportunities.

Learning Objectives



At the end of the 2-day workshop, participants will have a comprehensive understanding of enhanced employment strategies in order to:

1. Assist vulnerable individuals with overcoming persistent employment barriers
2. Improve employment outcomes among persons who are seeking employment
3. Create sustainable employment opportunities during difficult economic times

This Employment Ontario project is being funded by the Ontario Government

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